

Radar Screen: Priority Issues

1. The limited number of standards and guidelines that establish best practices, policies & procedures for RIM impedes the ability to establish & maintain effective RIM programs.
2. Changing business realities, including evolving technologies & growing litigation requirements, have created a need for RIM education that meets the needs of diverse audiences.
3. The failure of many organizations to embrace the full scope of RIM practices is resulting in internal processes that fail to effectively support information access & business and legal obligations.

Radar Screen: Priority Issues

4. The need for organizations to meet compliance & regulatory requirements in multiple jurisdictions is increasing the demand for info & education in global RIM practices.
5. Lack of research on significant issues affecting the field inhibits RIM practitioners' decision making.
6. Organizations are at risk because they are outsourcing functions which create, use, manage and dispose of an organization's records without clearly articulated alignment to the organization's records management policy and procedures.

Radar Screen: Issues to Watch

6. The growing technological sophistication of the work force increases the need for RIM skills.
7. The increased volume of information is driving greater demand for RIM compliance and solutions.
8. Variation in practices and vocabularies create confusion, inconsistencies, and a lack of awareness of RIM issues among key professional partners.

Radar Screen: Assn. Issues

- A1. The strategic value of ARMA International's relationship with its chapters is hampered by:
 - Lack of info re: members' expectations of & satisfaction with chapters
 - Inconsistency in regards to programs & chapters' delivery of member value
 - High variability in chapters' capabilities, resources, volunteer participation
- A2. ARMA's challenge with its information infrastructure impedes the association's ability to improve its customer service culture & research capabilities.
- A3. ARMA International's research capability is not adequate to address the data-driven customer focused strategic initiative it would like to pursue.

Radar Screen: Assn. Issues

- A4. ARMA International's need to form & utilize strategic partnerships requires increased attention to alliance building with other organizations that best align with ARMA's strategies.
- A5. Reluctance of ARMA International to take a position on issues affecting the RIM profession hinders our ability to realize our full potential as the global authority in RIM.
- A6. ARMA International is not currently articulating a long-term international strategy that is clear in terms of the way it affects the needs of current members.

Online Responses

Your input into
ARMA's Strategic Direction
is VITAL!
Complete a 5 question survey online at:

www.arma.org/strategicquestions